

## INVOICE



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	Patriot Majority
Product	PAT MAJORITY USA
Estimate Number	1656

Invoice #	105822-2
Invoice Date	09/02/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 08/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	105822
Alt Order #	06844909
Deal #	
Order Flight	08/23/12 - 08/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	84
Product Code	91

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		to						
					08/23/12 to 08/29/12	3x	MTWT--S				
	KSNV			M	08/27/12	:30	4:39 AM	PM12-105H Know	\$200.00		3
	KSNV			Tu	08/28/12	:30	4:52 AM	PM12-105H Know	\$200.00		1
	KSNV			W	08/29/12	:30	4:53 AM	PM12-105H Know	\$200.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		to						
					08/30/12 to 09/05/12	1x	---T---				
				Th	08/30/12	:30	4:39 AM	PM12-105H Know	\$200.00		1
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					08/23/12 to 08/29/12	5x	MTWTF--				
	KSNV			M	08/27/12	:30	5:29 AM	PM12-105H Know	\$600.00		4
	KSNV			Tu	08/28/12	:30	5:12 AM	PM12-105H Know	\$600.00		3
	KSNV			W	08/29/12	:30	5:59 AM	PM12-105H Know	\$600.00		1
6	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
					08/30/12 to 09/05/12	1x	---T---				
				Th	08/30/12	:30	5:53 AM	PM12-105H Know	\$600.00		1
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
					08/23/12 to 08/29/12	5x	MTWTF--				
	KSNV			M	08/27/12	:30	6:53 AM	PM12-105H Know	\$1,000.00		3
	KSNV			Tu	08/28/12	:30	6:23 AM	PM12-105H Know	\$1,000.00		1
	KSNV			W	08/29/12	:30	6:24 AM	PM12-105H Know	\$1,000.00		4
10	KSNV	Today Show	658a-8am		to						
					08/23/12 to 08/29/12	4x	MTWTF--				
	KSNV			M	08/27/12	:30	7:29 AM	PM12-105H Know	\$1,500.00		3
	KSNV			Tu	08/28/12	:30	8:27 AM	PM12-105H Know	\$1,500.00		4

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Estimate Number	1656

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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KSNV	Today Show	658a-9am	W	08/29/12	:30	8:29 AM	PM12-105H KNOW	\$1,500.00		2
11	KSNV	Today Show	658a-9am	Th	08/30/12 to 09/05/12	1x	8:49 AM	PM12-105H KNOW	\$1,500.00		1
12	KSNV	M-F Today Show II	9-10a	M	08/27/12	:30	9:58 AM	PM12-105H KNOW	\$900.00		3
13	KSNV	Rachael Ray	11am-12pm	M	08/27/12	:30	11:13 AM	PM12-105H KNOW	\$325.00		1
14	KSNV	Today 4th Hour	10am-11am	W	08/29/12	:30	11:47 AM	PM12-105H KNOW	\$325.00		3
15	KSNV	Today 4th Hour	10am-11am	Th	08/30/12 to 09/05/12	1x	10:58 AM	PM12-105H KNOW	\$450.00		1
16	KSNV	Noon News	12-1230pm	M	08/27/12	:30	12:08 PM	PM12-105H KNOW	\$425.00		2

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	KSNV	Noon News	12-1230pm		to						
	KSNV			Tu	08/28/12	:30	12:20 PM	PM12-105H KNOW	\$425.00		4
	KSNV			W	08/29/12	:30	12:09 PM	PM12-105H KNOW	\$425.00		3
17	KSNV	Noon News	12-1230pm		to						
	KSNV			Th	08/30/12	1x	---T---	PM12-105H KNOW	\$425.00		1
				Th	08/30/12	:30	12:08 PM	PM12-105H KNOW			
18	KSNV	Dr Phil	3-4p		to						
	KSNV			Th	08/23/12 to 08/29/12	4x	MTWTF--				
				M	08/27/12	:30	3:41 PM	PM12-105H KNOW	\$450.00		1
	KSNV			Tu	08/28/12	:30	3:20 PM	PM12-105H KNOW	\$450.00		2
19	KSNV	Dr Phil	3-4p		to						
	KSNV			Th	08/30/12 to 09/05/12	1x	---T---				
				Th	08/30/12	:30	3:10 PM	PM12-105H KNOW	\$450.00		1
21	KSNV	M-F Early News	5-630p		to						
	KSNV			Th	08/23/12 to 08/29/12	5x	MTWTF--				
				M	08/27/12	:30	5:22 PM	PM12-105H KNOW	\$1,200.00		3
	KSNV			Tu	08/28/12	:30	5:17 PM	PM12-105H KNOW	\$1,200.00		2
	KSNV			W	08/29/12	:30	6:26 PM	PM12-105H KNOW	\$1,200.00		1
22	KSNV	M-F Early News	5-630p		to						
	KSNV			Th	08/30/12 to 09/05/12	1x	---T---				
				Th	08/30/12	:30	6:24 PM	PM12-105H KNOW	\$1,200.00		1
23	KSNV	4PM NEWS (1 hour)	4-5pm		to						
	KSNV			Th	08/23/12 to 08/29/12	4x	MTWTF--				
				M	08/27/12	:30	4:11 PM	PM12-105H KNOW	\$700.00		2
	KSNV			Tu	08/28/12	:30	4:16 PM	PM12-105H KNOW	\$700.00		3

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	KSNV	4PM NEWS (1 hour)	4-5pm	W	08/29/12	:30	4:27 PM	PM12-105H Know	\$700.00		1
24	KSNV	4PM NEWS (1 hour)	4-5pm	M	08/27/12 to 08/29/12	3x	MTWTF--				2
	KSNV			Tu	08/28/12	:30	4:41 PM	PM12-105H Know	\$700.00		1
26	KSNV	M-F Wheel of Fortune	7-730pm	M	08/23/12 to 08/29/12	2x	MTWTF--				1
	KSNV			08/27/12	:30	7:12 PM	PM12-105H Know		\$1,300.00		
27	KSNV	M-F Wheel of Fortune	7-730pm	Th	08/30/12 to 09/05/12	1x	---T---				1
	KSNV			08/30/12	:00				\$1,300.00 Unresolved		
28	KSNV	M-F Jeopardy	630-7pm	M	08/23/12 to 08/29/12	3x	MTWTF--				2
	KSNV			08/27/12	:30	6:35 PM	PM12-105H Know		\$1,300.00		3
	KSNV			08/29/12	:30	6:44 PM	PM12-105H Know		\$1,300.00		
29	KSNV	Tuesday Prime 8-10pm	8-10pm	Tu	08/27/12 to 09/02/12	1x	-T-----				1
	KSNV			08/28/12	:30	9:44 PM	PM12-105H Know		\$4,000.00		
30	KSNV	Wednesday Prime 8-9pm	8-9pm	W	08/27/12 to 09/02/12	1x	--W----				1
	KSNV			08/29/12	:30	8:47 PM	PM12-105H Know		\$2,400.00		
31	KSNV	Monday Prime 8-9pm	8-9pm	M	08/27/12 to 09/02/12	1x	M-----				1
	KSNV			08/27/12	:30	8:20 PM	PM12-105H Know		\$4,000.00		

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Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
KSNV	Monday Prime 8-9pm	8-9pm		to						
KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
KSNV			08/23/12 to 08/29/12	3x	MTWTF--					
KSNV			M 08/27/12	:30	11:24 PM	PM12-105H KNOW		\$1,100.00		1
KSNV			Tu 08/28/12	:30	11:22 PM	PM12-105H KNOW		\$1,100.00		2
KSNV			W 08/29/12	:30	11:25 PM	PM12-105H KNOW		\$1,100.00		3
KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
KSNV			08/30/12 to 09/05/12	1x	---T---					
KSNV			Th 08/30/12	:30	11:33 PM	PM12-105H KNOW		\$1,100.00		1
KSNV	Late Night w/Fallon	1237a-136am		to						
KSNV			08/23/12 to 08/29/12	3x	MTWTF--					
KSNV			M 08/27/12	:30	1:10 AM	PM12-105H KNOW		\$750.00		1
KSNV			Tu 08/28/12	:30	1:19 AM	PM12-105H KNOW		\$750.00		3
KSNV	Tonight Show	1135p-1237a		to						
KSNV			08/30/12 to 09/05/12	1x	---T---					
KSNV			Th 08/30/12	:30	12:11 AM	PM12-105H KNOW		\$750.00		1

Aired Spots

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<u>Gross Total</u>	\$49,075.00
<u>Agency Commission</u>	\$7,361.25
<u>Net Amount Due</u>	\$41,713.75
<u>Payment Terms 30 Days</u>	

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